

Megan Hampton

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425.985.8120

Technical Skills

HTML/CSS
JavaScript/jQuery
Bootstrap
Litmus
Git
Mac/PC
Responsys
WordPress
Microsoft Office
Adobe Creative Suite

Design Skills

Email Marketing
Web Design
Branding
Book Layout
Event Materials

Other Skills

Instructor at SVC
Client Management
Team Collaboration
Program Development
Database Management

Education

Ball State University
BFA Visual Communications

Work Experience

Oracle (Responsys)

Email & Web Developer

Seattle, WA

9/2013 - 11/2016

- Develop responsive emails + web landing pages
- Created templated approach for production efficiency
- Acted as tech lead for key Verizon transactional account
- Tested rendering and functionality on supported email clients, browsers, and devices
- Directly manage technical client relationship
- Researched, developed, and adhered to coding best practices
- Taught Email Development at the School of Visual Concepts (SVC)

ATGStores.com

Email Marketing Specialist

Kirkland, WA

6/2011 - 9/2013

- Designed + developed marketing emails
- Managed email schedule + customer list
- Tested templates across browsers + email clients
- Tested strategies to improve email performance
- Maintained deliverability and best practices

GJSC Executive Consulting

Graphic Designer/Administrative Assistant

Bellevue, WA

9/2010 - 6/2011

- Day to day support for clients' design needs
- Setup & maintained client WordPress websites

American Red Cross/AmeriCorps

Corporate Partnership Coordinator

Seattle, WA

8/2009 - 8/2010

- Managed volunteers and maintained engagement through email newsletters
- Developed volunteer surge capacity program
- Conducted volunteer interviews & orientations

Graphic Design Intern

9/2008 - 8/2009

- Designed and produced print materials
- Created continuity for special events

Freelance Graphic Designer

- American Red Cross
- From Within Nucleus
- Senior Services
- Next Chapter of Puget Sound
- Lutheran Community Services

Seattle, WA

8/2009 - 10/2011

Welcome New Neighbor

Graphic Design Intern

Redmond, WA

2/2009 - 4/2009

- Designed direct mail offers

Convention and Visitors' Association

Graphic Design Intern

Indianapolis, IN

5/2006 - 8/2006

- Designed graphics for visitindy.com